

THE PETALUMA DOWNTOWN ASSOCIATION (PDA)

Historic Train Depot * 210 Lakeville Street * Petaluma California 94952 * (707) 762-9348 * Fax (707) 283-0528

Membership Application

Business Name _____ Date _____

Owner _____ Contact Person _____

Address _____

Billing Address _____

Phone () _____ Fax () _____

Email _____ Web Site _____

Please describe your business

Retail Business Service Business Property Owner *

(*If Property Owner, please list the properties address) _____

How many years at this location? _____

What is the main function of your company? _____

(See opposite side to select top 3 categories of business for directory listing)

The PDA supports downtown merchants through event production/support, marketing and beautification.

****Sponsor level receives a 10% discount on booths for Butter & Egg and Art & Garden Festival, a listing in the business directory on our website, automatic inclusion in PDA walking events (Sidewalk Sale, Trick or Treat Trail & Holiday Open House), priority inclusion in monthly newsletters and first option for marketing opportunities coordinated by the PDA.***

***** Associate Members are defined as businesses outside the Downtown boundaries and are considered on an individual basis and subject to ratification by the PDA board of directors. Associate Members do not have voting rights and do not have access to full membership benefits. Sponsor Level membership and benefits are not available to associate members.***

Annual Dues (from date of payment)	Membership	Sponsor*	Associate**
Business with 1 to 3 employees _____	\$75 per year	\$150 per yr	\$75 per yr
Businesses with 4 to 10 employees _____	\$100 per year	\$200 per yr	\$100 per yr
Businesses with 10+ employees _____	\$125 per year	\$250 per yr	\$125 per yr
Property Owner _____	\$75 per year		
Individual _____	\$50 per year		
Non-Profit Membership _____	\$50 per year		

In which PDA walking events will you participate (\$20 per event ***unless a sponsor member***)?

Valentine's Sidewalk Sale Trick or Treat Trail Holiday Open House

Would you be interested in participating on a committee? Check all that apply.

- Beautification
- Marketing
- Antique
- Education
- Property Owners
- Special Events
- Butter & Eggs
- Art & Garden

Your expertise, time and interest are all needed and appreciated and will help build a strong viable downtown.

Thank you for joining with your neighbors to make this a better place to work and live.

Select the top 3 categories that apply to your business for purposes of the website:

- Apparel & Footwear**
- Art**
- Auto, Cycling & Garage**
- Baby & Maternity**
- Beauty & Fragrance**
- Books & Magazines**
- Business & Career**
- Business & Professional Services**
- Computers & Electronics**
- Department Stores**
- Developers**

- Entertainment**
- Family Services**
- Festivals and Fairs**
- Financial Services**
- Food, Drink & Gourmet**
- Furnishings & Home Décor**
- Gifts & Flowers**
- Grocers**
- Health & Personal Care**
- Hobbies, Photography & Collectibles**
- Home & Garden**
- Internet & Online**

- Jewelry & Personal Accessories**
- Kitchen & Housewares**
- Non-Profit**
- Pets & Supplies**
- Real Estate**
- Restaurants**
- Salons & Spas**
- Shopping Centers**
- Sports & Recreation**
- Theater & Performing Arts**
- Toys, Games & Educational**
- Travel & Luggage**

- Other** _____