



Food Vendor Application

2010 Festivals (Updated 12/23/09)

We have added new events to this application!

Apply today to secure the best available location for the 2010 shows!

800-310-6563 ~ www.SREProductions.com

SELECTION PROCESS:

All Festivals are produced by Steven Restivo Event Services, LLC and presented by the various merchant associations and/or chambers of commerce. Each Festival has a committee that takes an active role in the selection of all food vendors participating in the events. In each case, the local restaurants will have first option to obtain a food booth. Once the restaurants are chosen, we will select outside vendors based on the types of foods offered, the quality of the presentation, the vendor's experience with selling food at these types of events and by the date when we receive the application. Our goal is to have a balance and variety of high quality foods offered to the public at each Festival. This is the application, it does not guarantee acceptance. The sooner we receive your application, the sooner you can be accepted into our shows. We allocate spaces based on when we accept you to the show. People who apply early will have the best chance of receiving their location request.

QUALITY OF PRESENTATION AND WHAT WE PROVIDE:

We require that all participating food vendors have a professional presentation. Included in your application fee for each Festival, unless otherwise stated, is a 10ft x 10ft health department approved food booth, (you are required to use our booths at most of the events) a 10ft x 10ft cooking area behind or next to the booth, the local health department fee and the local fire department fee. You provide everything else for your set up. We do not provide electricity at any of our shows. Your signage and banners need to be clean and professional looking. When submitting this application, we ask that you send in two photographs of your booth set-up. The look of your booth and your unique menu is very important to the Festival committees and is a major factor in the selection process. **DUE TO THE NATURE OF THE EVENTS, NO BBQ GRILLS ARE ALLOWED AT ANY OF OUR FESTIVALS. ANY ON-SITE COOKING MUST BE DONE ON A PROPANE GRILL AND YOU MUST USE COMPOSTABLE PRODUCTS.**

MENU CHOICES:

Please fill out your top three menu choices on your application. We will do our best to give selected vendors their first choice, but we cannot guarantee they will receive it. We do not want to have numerous vendors selling the same thing at any given Festival.

BEVERAGE POLICY:

Food vendors may sell non-alcoholic beverages from their booth at the Festivals in 2010. If we have a beverage sponsor at any given event, for example, Calistoga Water or Coca Cola, you will be required to sell that brand of product and not sell a competing brand. All beverages need to be sold at \$2.00 per serving. **No alcoholic beverages can be sold out of your booth at anytime.**

INSURANCE & RE-SALE NUMBER REQUIRMENTS:

All food and restaurant vendors participating in these events must have \$1,000,000 of liability insurance per event. Upon acceptance to a Festival, you will be forwarded additional information regarding insurance requirements for the specific event. You will be required to name Steven Restivo Event Services, LLC, our clients and the city and county where the Festival takes place as additional insured. We must receive your certificate of insurance 30 days prior to each event. In addition all applicants must provide us with your current re-sale number.

APPLICATION DEADLINE, NOTIFICATION OF ACCEPTANCE AND HOW TO APPLY:

We accept food vendors until the events are full. You must send back a completed application along with a **separate check/or payment** for each event you would like to participate in and two photographs of your booth and signage. Please make sure to indicate the events in which you wish to participate by checking the appropriate box. **THIS IS ONLY AN APPLICATION. FILLING OUT THIS APPLICATION DOES NOT GUARANTEE ACCEPTANCE.** You will be notified of acceptance within 7 days of us receiving the completed application, we will not process your fees unless you have been accepted. Once accepted, you will receive an acceptance letter with your health and fire permit applications for each event. You must complete the applications and send them back to us immediately, then 30 days prior to the event you will receive your participant packet with all your set up information providing we have received your insurance and completed permit applications. **DO NOT RETURN ANY OF THE HEALTH AND FIRE PERMITS APPLICATIONS TO THEM DIRECTLY; THEY MUST ALL COME BACK TO US FOR PROCESSING.**

Preferred form of payment is by check or money order. If paying with a credit card (Visa, MC, Amex only), there will be an additional processing fee of \$35 for each transaction (If applying for multiple events, we can process all in one transaction). Payments will be processed upon acceptance. A \$50 charge will be assessed for bounced checks (No exceptions). There are no-refunds available, once accepted to an event, all funds are committed to the production, promotion and marketing of that Festival. A **separate \$250 fully-refundable cleaning deposit is required for any vendors that have not done business with us in the past.**

2010 FOOD VENDOR APPLICATION

Please fill out both sides of this application and return

800-310-6563 ~ www.SRESproductions.com

Company Name

Contact Name

Address

City

State

Zip

Phone

Fax

Email

Website

Please email my Status Letter & Participant Packet

California Resale # (required)

Payment Method (please select one):

1. Check #'s:

2. Credit Card #:

Exp Date #

If paying by credit card, please fill in the information above- there is a **\$35** credit card processing fee.

If paying by check or money order, please include a separate one for each event you are applying to. If you have not done business with SRES in the past, you need to include a separate \$250 cleaning deposit check for each event.

Please note all permit fees have increased for the 2010 events.

Please fill out your top three menu choices or attach a menu list with pricing.

If requesting a second booth, make a copy of this application, attach it and mark it as booth #2

If you are offering a separate menu for different shows, please make a copy for each event.

Menu Item

Price

1.

2.

3.

YOU MUST USE COMPOSTABLE PRODUCTS AT ALL OUR EVENTS

I agree to abide by the rules stated. I understand that all promotion of my items must take place within the confines of my booth. I further understand that Steven Restivo Event Services and all their representatives are not responsible for or liable for damages including, but not limited to, loss suffered before, during, or after each event I have applied to as a result of the display of my work, equipment or material. I understand that there are no refunds or rain checks due to inclement weather. The duplication or use of any trademarks or logos belonging to the committee is strictly prohibited. SRES reserves all rights to refuse booth space based on Event guidelines. If these guidelines are not upheld, my booth will be closed immediately and my funds will not be refunded.

Print Name _____ Signature _____ Date _____

2010 FESTIVAL CALENDAR

With updated events

Circle all 2010 events you wish to apply for.

Fee includes Booth Rental & Health/Fire Permit fees- unless otherwise stated.

Date	Event	Fee <small>Includes booth rental & Health & Fire Fees</small>	# of Booths <small>2 or more, please state together or separate</small>	Location Request
Saturday & Sunday March 13, 2010 10:00-5:00	159 th Annual St. Patrick's Day Parade & Festival	\$750		
Sunday April 4, 2010 10:00-5:00	San Francisco's 19 th Annual Union Street Easter Parade & Spring Celebration	\$750		
Saturday April 24, 2010 10:00-5:00	29 th Annual Butter & Egg Days Parade & Celebration (booth not included in fee)	\$400		
Saturday & Sunday June 5 & 6, 2010 10:00-6:00	San Francisco's 34 th Annual Union Street Festival	\$2,250		
Saturday & Sunday June 19 & 20, 2010 10:00-6:00	San Francisco's 56 th Annual North Beach Festival	\$2,000		
Saturday & Sunday July 3 & 4, 2010 10:00-6:00	San Francisco's 26 th Annual Fillmore Jazz Festival	\$2,250		
Saturday & Sunday Sept. 25 & 26, 2010 10:00-6:00	San Francisco's 1 st Annual Polk Street Blues Festival	\$1,000		
Sunday October 17, 2010 10:00-6:00	The 22 nd Annual Fiesta on the Hill Bernal Heights in San Francisco (booth not included in fee) (make 2 checks payable to Bernal Heights Neighborhood Center, \$550 & \$250)	\$550 (space fee) \$250 (health/fire permit fees) 2 separate checks		
Friday November 26, 2010 3:00-8:00	31 st Annual San Rafael Parade of Lights & Winter Wonderland (booth not included in fee)	\$400		

Please note: All City permit fees have increased in 2010 for each event.

Please make a copy of these documents for your records. Return your completed application with:

- the shows you wish to apply to
- a separate check for each event you are applying to (please note checks written to Bernal Heights Neighborhood Center)
- one separate \$250 cleaning deposit if you have not done business with us before
- a photo of your booth set up

Make checks payable to and return to:
Steven Restivo Event Services, LLC
P.O. Box 151017,
San Rafael, CA 94915

PH: 800-310-6563 ~ FAX: 415-456-6436

www.SRESproductions.com ~ Steven@SRESproductions.com