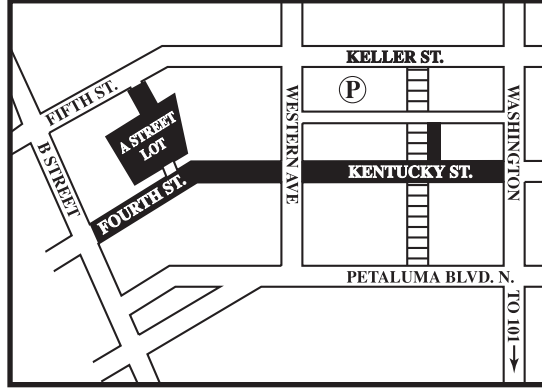


*Please detach and mail with your check
and stamped, self addressed envelope to:*

The Petaluma Downtown Association
Spring Antique Faire
210 Lakeville Street
Petaluma, CA 94952

DOWNTOWN PETALUMA



LODGING INFORMATION

Quality Inn 707-664-1155

5100 Montero Way
www.winecountryqi.com

*A mile from downtown, complimentary break-
fast, seasonal outdoor pool & free WiFi.*

Metro Hotel & Cafe 707-773-4900

508 Petaluma Blvd. South
www.metrolodging.com

*Inexpensive, short term lodging with French
European Style.*

Sheraton Petaluma Hotel 707-283-2888

745 Baywood Drive
www.sheratonpetaluma.com

On the waterfront in the beautiful marina.

KOA Petaluma 707-763-1492

www.sanfranciskokoa.com
20 Rainsville Rd.
Petaluma, CA 94952

Best Western Petaluma 707-763-0994

www.bestwestern.com
200 S. McDowell Blvd.
Petaluma, CA 94954

For further information, please contact:

**Petaluma Downtown Association
707-762-9348**

Or visit:

www.petalumadowntown.com/AntiqueFairePetaluma.aspx

Fall Antique Faire - September 30th, 2012



THE PETALUMA DOWNTOWN ASSOCIATION PROUDLY PRESENTS

THE *Petaluma* ANTIQUE FAIRE

SUNDAY, APRIL 29, 2012 *from 8 AM to 4 PM*

The Petaluma Downtown Association is pleased to sponsor the Petaluma Antique Faire. The rich history of our downtown, which boasts recognition from the National Registry of Historic Downtowns, is the ideal setting for an event such as this. Antiques and history together create this uniquely Petaluma experience.

The Spring event will be held Sunday, April 29, 2012 from 8:00 am to 4:00 pm.

The Petaluma Antique Faire will be set up on Kentucky and Fourth Streets and in the A Street parking lot. (See back cover for map.)

All proceeds benefit the Petaluma Downtown Association.

RULES & REGULATIONS

Booth Size on Fourth and Kentucky streets is *approximately* 12' by 18' at \$140 per space. **Booth size in the A street parking lot** is *approximately* 10' x 20' at \$140 per space. There are also 12 oversized booths available in the A Street lot. Please call for availability and rates. There is a maximum of two booths per dealer. Please call for more information. Please write space preferences on your application. We try to accommodate everyone's preferences.

Setup is from 5:00 am to 7:30 am. Entrance to the sellers' area prior to 5:00 am will be dependent on clearance from the Petaluma Police. All vehicles must be out of the sales area by 7:00 am. Free parking for sellers is available nearby. **No merchandise or boxes may be placed on sidewalks or against buildings.** Please keep all merchandise in your assigned area only.

Electricity is not available. No generators are allowed.

Tables and Chairs must be furnished by the Sellers. Placing merchandise on the ground in lieu of tables or display cabinets is unacceptable.

New items are not permitted. Any vendor selling new items will be asked to remove those items from their space. If the vendor is unable to comply, they will be asked to leave the event.

Valid Sales Tax Resale number from the California State Board of Equalization is required and **a copy of your certificate MUST be included with this application.** Absolutely no exceptions will be allowed. If you don't have one, you can get one by visiting www.boe.ca.gov or call 800-400-7115. It is your responsibility to report and forward all sales tax collected to the state. Anyone with whom you share a booth must also provide this information.

License Fees for city, county or state are the responsibility of the Seller.

Merchandise is restricted to quality antiques and collectibles. No crafts or new items. The sale of firearms, explosives, tobacco or alcohol is absolutely forbidden. Only licensed food vendors will be allowed to sell food and drinks.

Reservations must be made by April 6, 2012 (see attached application/contract.) After April 6, 2012, spaces will be sold on a "first come, first served" basis. Unclaimed booths, if any, will be resold at 7:00 am on April 29. **Subleasing is not permitted.**

Confirmation and Space Number Notifications will be sent out no later than April 13, 2012. Included will be set-up instructions, a detailed map and further information.

Cancellations must be received by April 6, 2012 or all monies deposited will be forfeited. The faire will be held rain or shine. No refunds will be given.

Liability of the Petaluma Downtown Association, its directors, employees, volunteers, the Downtown Petaluma Antique Faire Committee and Promoter, the City of Petaluma and the County of Sonoma shall be waived and released from any theft, injury or damage to merchandise, themselves or their helpers.

Breakdown of booth space will not be permitted until 4:00pm, nor will vehicles be readmitted to the sales area without a "loading pass". **No exceptions.** Please do not drive the wrong way on one-way streets. Please clean up your space and cooperate with the Faire supervisors who are directing traffic.

CUT HERE

THE *Petaluma*
ANTIQUÉ FAIRE
The Petaluma Downtown Association
707-762-9348

SELLER'S APPLICATION/CONTRACT

To reserve space for the April 29, 2012 faire, please complete the form below and return it with list of items to be sold (see rules) **BY April 6, 2012.** Also include a **stamped, self-addressed legal size envelope** and your check for \$140 payable to:
The Petaluma Downtown Association, 210 Lakeville Street, Petaluma, CA 94952

Name _____
Business _____
CA Seller's Resale No. (required) _____
Address _____
City _____ State _____ Zip _____
Phone _____
E-mail _____
Description of merchandise to be sold _____

I acknowledge that I have received, read, approved and agree to all terms and conditions stated in the rules & regulations for the Petaluma Antique Faire.
I certify that I hold a valid California Resale License and enclose a copy herein.
Note: All persons sharing a booth must sign this contract and provide their resale number.
I am enclosing \$_____ for _____ space(s).

Signature _____
Date _____

DATE REC'D	SPACE NO.(S)

FOR EVENT MGT. USE ONLY